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Typographer,  
publisher ...

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**graphic** based on [http://s-media-cache-ak0.  
pinimg.com/736x/41/9  
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**George Lois, SPD**



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## **2004 Herb Lubalin Award Winner**

George Lois, legendary  
**art director**, on his  
covers for Esquire  
magazine in the '60s.  
This short film was  
created on the  
occasion of ...

***Letterforms as  
Identity: A Brief  
History of  
Typography at The  
New York Times with  
Kelly Doe*** This talk  
took place in The

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Frederick P. Rose  
Auditorium at The  
Cooper Union on April  
11, 2017 as part of the  
**Herb Lubalin ...**

***Historia de la  
Tipografía: Herb  
Lubalin***

***Herb Lubalin Video  
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tipografo Estado  
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Nueva York, conocido  
por la fuente  
tipografica llamada

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Avant Garde.

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**Type Over Time:**  
**Louise Fili** TDC

Special Event: March  
10, 2017 - Louise Fili  
talk at "Type Over  
Time" TDC Medalist  
Louise Fili talks about  
her career, working ...

**9 Steps To Becoming  
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w/ Adam Morgan**

Senior **Creative  
Director** @ Adobe,  
Author, Speaker More

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about Adam in his own words— For the past 23 years, I have worked in ...

**Louise Fili on typography and gastronomy** Louise Fili believes designers need to have their own **creative** projects to find their design voice. She draws much of her ...

**Paul Rand** Designer.

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## ***Interview with***

***Louise Fili*** As part of  
Font Day on  
Design\*Sponge I spoke  
with some of my  
favorite type, font, and  
lettering designers.  
The second interview  
in ...

## ***Louise Fili | Design in the first person***

Louise Fili is the  
director of Louise Fili  
Ltd, specializing in food  
packaging and  
restaurant identities.

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Fili was **art director**  
of...

## Designer And Typographer

***The Impact of Art  
Direction in Film Art  
Direction*** is SO

important for creating  
a world and characters  
that feel real and  
engage your audience.  
I hope you get some ...

***Q&A: Questions For  
An Art Director*** It's

time for my second  
Q&A over some  
questions around

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becoming and working  
as an **Art Director**.

The questions we cover  
are as ...

***Become An Art  
Director In A Year*** If  
you're starting from  
scratch, have high  
hopes to become an  
Art Director in the ad  
industry, and are  
willing to bust your ...

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**SVA Subway Series  
Hall of Fame: Louise**

**Fili** Designer Louise Fili discusses her three SVA subway posters including her latest which debuted in NYC subway stations in late ...

***Difference between  
an Art Director &  
Creative Director*** The  
big question, WHAT IS  
THE DIFFERENCE  
BETWEEN AN **ART  
DIRECTOR** & A



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**CREATIVE  
DIRECTOR?** —

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***Difference Between  
An Art Director &  
Graphic Designer***

If there is one question I get more than any other from those seeking a career in advertising/design, it is this: what's the difference ...

***Keynote  
Presentation*** —

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**Louise Fili** Recorded  
during TypeCon2018:  
Xx in Portland, Oregon

Louise Fili is director of  
Louise Fili Ltd,  
specializing in brand ...

## **Graphic Design Expert Louise Fili on Where She Gets Her Inspiration | Class**

**Excerpt** If you want a  
graphic design career  
that spans decades,  
it's important to take  
lessons from those who

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have already found ...

## Designer And

**Herb Lubalin & Paula Scher** A

presentation on **Herb Lubalin** & Paula Scher for History of **Graphic Design**.

### ***The Art Director Job Description***

Do you have what it takes to be an Art Director? In this video we talk about the qualities you should probably have to enter a

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**Spin: 360°** TDC Salon:  
April 30th, 2015. "Spin:  
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